

Loop Player Setup – How We Get Paid!!!

What is needed:

Laptop – you will need this to log into the Loop Software portal as you begin setting up each player so you can confirm the player shows in the software portal and then you will need to rename each TV 1 through 5 as in TV1, ect.

10" Monitor – so you can get the players set up sitting at a table without having to interrupt the business and what is currently on the televisions and to assure all gets done correctly in a organized and comfortable fashion.

6' Extension Cords – carry 5 to 10 of these with you as many times you will need it to plug in the player behind the TV if both outlets are occupied. Also need one so you can sit at a table and plug in both the monitor and the loop player(s) and/or your laptop if not on battery.

4" Black Cable Ties – Used to neatly tie up the HDMI cable into a small circular coil so the player can just hang from the HDMI port (typically port #2) in where the box is just at the level of the bottom of the TV. Please be sure to clip off the extra part of the tie past the clasp.

Masking/Painters Tape – used so each box and remote can be labeled with 1 through 5 if more then one player at a business. The remote only works with the player it is paired with in the box.

Black Sharpie – to write on the tape. Ideally have small scissors and put a small square piece of tape on both the remote and the box right above where it says LOOP and then write the number on the tape once on the box and remote.

Ask the business owner for the box the player(s) came in which will be a USPS Flat Rate Box. You will then tell the person that you will get the player(s) ready and then let them know when you are ready to plug them into their TV(s) to show how they work and the software portal. You will also need to ask them for the Wi-Fi network to use and the password which you will want to write down.

Step 1

Log into their Loop Software Portal at <https://biz.loop.tv/registration>

Top field is the email you used to signup the business / Password is Legacybiz or sometimes legacybiz

(NOTE 1): If when you go to the login to the software portal it automatically opens up the previous business portal, just go to Profile (3rd left link 2 down from Loop Players) and then just click on Sign Out on the top right of the screen to return to a login page.

(NOTE 2): If you accidentally used a wrong email address or had one with a typo, that will still be the one to login initially to the software with as that is what Loop will have used. Critically important to always be sure a correct email is used when the order your free player form is submitted.)

Step 2

Review the boxes in the shipping box and start installing the player labeled #1 if you are installing more then one player. The white label is on the front or back side of the box.

Step 3

Install the included batteries into the remote control by sliding off the back bottom cover of the remote

Step 4

Label the player and the remote with a 1, 2, 3, 4 and/or 5 if you are installing more then 1 player.

Step 5

Plug the player into your 10" monitor and Loop Player using the HDMI cable supplied and also plug the power supply into the player and into your extension cord as well.

NOTE: The following steps may need to be repeated as the player will be updating once plugged in so sometimes the player will recycle to the home screen before you can actually get to the Wi-Fi set up link and Advance Settings.

Step 6

Once the player is powered and plugged into your monitor, it should prompt you to set up a Wi-Fi Connection. If it does not, once the player boots, it will give you the option to Open Loop or Settings. Click on **Settings** and then at the top of the list will give you the option to set up a **Wi-Fi Connection**. Choose the businesses Wi-Fi network and use the remote to choose the letters and/or numbers. It should allow you to move around a mouse arrow to choose the letters and

numbers – if not, click on the arrow button on the top of the remote (2nd row, middle button). Once entered in, click on the bottom right arrow below the keyboard to save the network. Then click on the 180 arrow button (3rd row left) to return to the settings page. If having any challenges, just click on the Home Button (3rd row right side) on the remote to return to the home screen of the Loop Player which will show Open Loop and a Settings Button.

Step 7

Return to Settings and then click on **Settings**, then **Advance Settings** and then **Powerkey Definition** which will bring up 3 check boxes with the 2nd one check, just place the check in the last **circle next to Restart**. What this does is assure the player reaches 240 hours the quickest possible way incase there is a power interruption as when power returns the player will automatically turn back on and go back to where it was at.

Step 8

Click on the Home button on the remote to get to the home screen that will allow you to open up Loop. Click on Open Loop and then it will bring up the channel menu. At this time select a channel that would be appropriate for the business and one that will demonstrate a channel and their ads.

Step 9

Refresh your browser of the Loop Software Portal and you will now see the player is online and it will show the channel you have selected. Click on the player just installed which would be player #1 if you followed the directions above. Mouse over the line for TV1 in this case and the entire line will highlight black, click on it to bring up the individual TV stats and settings.

Step 10

One there scroll down below where you see the box with 6 digit number to the 3rd line of fields that will have **Venue TV Name**. Change that to TV 1 with a description like TV 1 Left Bar. Always include TV 1 or 2, ect – but then put a location description as well. If you are setting up more than one location for one software portal, you will name the TV like this (TV 1 – Main Street – Left Bar). The key is consistent format and to just include part of the address which would be either the name or street number such as 3rd St, ect. The scroll to the bottom and click **Update**. Return to the home page view by clicking on Loop Players on the top left of the link list.

Step 11

Repeat the process above for all other players.

The Loop Software Portal & Signage

When you plug the players into your monitor or the clients TV(s), there will already have a logo uploaded as well as a Thank You For Your Business signage set to show a sample of what can appear on the televisions. There will also be a sample of scrolling text so you should be able to plug and play and just briefly show them the Software Portal.

Assigning A New Signage Set

The only thing you will maybe have to do is assign a signage set to a TV to show them how to do it. All you have to do is click on the TV you want to change the signage set on from the list of Players on the home page and then open up the single TV player view. On the top right you will see a field called Signage Set that gives you all the options for what can be assigned to any TV. To choose another set, just choose what Signage Set you want and then click the Update button that is below and to the left of that field. It does take a few minutes for the player to update the change.

Video Training

Go to either the salesperson portal or the FREE Graphics & Printing Link on www.FREETVAdvertising.com

Client Software Portal Questions

Besides the training videos available to the Client they can reach out to FREE TV Advertising or even more effective is they can call Toll FREE Loop Directly with the number printing on each Loop Player.

Questions You May Have

I (Corey Huetter, CEO) am here to serve you but with all salespeople after just one install it all comes into focus making subsequent installs very streamlined and easy. Please just read over this a few times and study the few minutes of

training videos. Do remember this is where the money is being made is the install as zero is earned with the actual order and sale.